

UCB Internship, Smyrna, GA

Global Market Research & Customer Insight Internship – August, 2017

UCB is a global biopharmaceutical research company based in Belgium with U.S. headquarters in Smyrna, Georgia. The firm focuses on discovering and developing innovative medicines and lateral solutions that can transform the everyday lives of people with severe diseases of the immune system (Crohn's Disease and Rheumatoid Arthritis)– or the central nervous system (Parkinson's and Epilepsy). UCB is an exciting working environment where initiative can flourish and those with a 'can-do' attitude can thrive. Its hallmarks are scientific excellence, innovation, co-creation, lateral thinking, and reinventing the way it does things. UCB operates in 40 countries around the world with 8,500 employees and revenue of 3.3 Billion Euros. Website is www.ucb-usa.com.

From the Internship Coordinator: "We all share one big ambition. What's yours? Everyone who works at UCB holds the same ambition – to transform the lives of people living with severe diseases. Of course we have other associated ambitions too - including a desire to support each other in attaining all of our own personal and professional goals. That's why we ensure every UCB colleague has the tools and environment to engage effectively in the work we do. Wherever in the world we're based, and whatever role we play, we believe each of us can have an impact across our organization."

To help us meet our ambitions and provide the best solutions to patients, UCB is currently seeking a talented individual as a **Global Market Research & Customer Insight Intern**.

JOB DESCRIPTION: The Global Market Research & Customer Insight Intern will be responsible for synthesizing information into concise and easy to understand reports. There will be an opportunity to present this to the team. They will also provide operational support in driving market research compliance in support of the members in the insight team. They will also provide project support on a selection of market research projects. The intern will be exposed to Market Research projects and concepts, synthesizing and report writing using disparate data sources, stakeholder mapping, stakeholder management, and pharmaceutical industry concepts.

RESPONSIBILITIES: Synthesizing information into reports, submitting and following up on material review for Market Research Compliance, structuring reports in appropriate file systems, managing specific Market Research projects

QUALIFICATIONS: Junior, Senior or Graduate Student in the areas of Marketing, Market Research, Journalism, Social Sciences or Business. Must be highly motivated, organized, and possess excellent communication skills

SCHEDULE: 20 - 30 hours per week around an intern's schedule during the academic year; up to 40 hours per week during academic break periods. Optimally, the intern could spend some time onsite at our Smyrna, GA campus. Some hours could be completed in a remote environment.

Timing and Pay: Internship starts in September, and pays \$20/hour.

UCB and its subsidiaries encourage diversity in the workplace; we are an Equal Opportunity Employer. Minority/Female/Disability/Veteran

This search is being managed by Ms. Deby Glidden of Core Point Partners, LLC, who is a consultant with Kennesaw State University, bringing opportunities to both students and KSU. Ms. Glidden has worked closely with UCB for several years, with three great KSU interns recently placed at UCB, one of whom was hired full-time. This opportunity will be open until it is filled.

Any student wishing to be considered for this opportunity should have at least a 3.0.

Include a cover letter expressing interest in the UCB internship and why you have experience to meet these requirements, as well as an updated copy of your resume. Please send these to Ms. Glidden at dglidden@corepointpartners.com . If additional information is needed, students may call Ms. Glidden on her cell phone at 404-697-1103.