



ADRIENNE J MEDIA

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SOCIAL MEDIA & DIGITAL MARKETING INTERN

JOB DESCRIPTION

The Social & Digital Media Intern will play an active role in the development of social and digital media strategy. The intern will assist with the management of several social media platforms and help curate and create compelling and engaging content for our customers. He/she will also assist in the creation and execution of email marketing campaigns. The Social & Digital Media Intern will learn how to engage consumers with effective digital marketing strategies and analyze campaign (social and digital) performance. This internship will benefit someone who is interested in social media, digital marketing, digital advertising and email marketing.

RESPONSIBILITIES

- Research, create and curate social media content
- Schedule and post social media content across multiple platforms
- Create and curate email marketing content
- Monitor and analyze client social media performance
- Complete digital media projects as assigned

REQUIREMENTS

- Currently a student pursuing a BA degree in Marketing, Journalism, Advertising, Communications or a related field
- Creative self-starter who is comfortable with taking initiative and working in collaboration
- Detail oriented with strong written and verbal communication skills
- Experience with Google applications and internet browsers. Photo and video editing experience is a plus
- Familiarity with mainstream social media platforms including but not limited to Facebook Twitter, Google+ and LinkedIn
- Available to work 10 hours per week

ELIGIBILITY

This is an unpaid internship that requires you provide your own computer to complete internship projects and tasks.

Candidates should be eager to learn, maintain a positive attitude and enjoy working in an incubator environment. Most importantly, candidate should have strong work ethic and be willing to take on multiple tasks.

TO APPLY

Please send resume and cover letter to Adrienne J Media at hello@adriennejmedia.com.