

Residential Real Estate Marketing and Design Intern

Matt Hester & Associates- RE/MAX Greater Atlanta

Responsibilities

Print Marketing Design

- Designing printed marketing materials (postcards, flyers, binder covers, brochures, door hangers, etc.)
- Knowledge of the following programs: Adobe InDesign (basic layout skills), Adobe Photoshop, Illustrator, and Word Press.
- Basic copyright laws and how to obtain rights to images and typefaces or how to find royalty free images and typefaces.
- Print marketing is the bulk of your responsibility

Digital Marketing Design

Accountable for all digital marketing campaigns such as Google ads, Facebook ads, social media images, cover photos, etc. You should know how to convert everything you design into a jpg or png file. You will also occasionally be asked to resize images and professional headshots to fit specifications for specific websites. Since our website is formatted with Word Press you will need to have a good understanding of how to update the back end of our website.

Social Media

You will be responsible for keeping all social media up to date. We currently have a Facebook, Twitter, Instagram, Pinterest, Google Business, and Google Plus page. We also used Facebook ads, you will need to be able to set these up as well. Sometimes these are just boosts of posts from the page, other times you will need to come up with an ad and create a Facebook campaign via the Facebook Ads Manager.

Ideal Candidate will work 15-20 hours a week and will be compensated \$10.00 an hour for all time in the office.

For more information about this internship position, please send an updated resume to ross@matthesterhomes.com